

## Prepaid taxi fare labels

### Manufacturing specifications

All taxi-cabs must display the two (2) external prepaid labels shown below and both labels must be manufactured in accordance with the following specifications:

#### **PREPAID FARES 10PM TO 5AM**

(white text on red background)

##### 1. Label Design (Red Ink)

- Base material is white Clear View; overall decal dimensions 700mm wide x 100mm tall
- The area surrounding the words "PREPAID FARES 10PM to 5AM" is screen printed in light fast Pantone Warm Red ink
- The font is Helvetica Neue Bold Condensed, 165pt with -22 kerning
- The overall text height is 42mm and overall text length is 658mm wide
- The position of the text is exactly centred on the x and y axis

Samples – Please note the red colour shown in (1) above is for illustration purposes only, and should not be viewed as being an actual match to the prescribed red.

#### **PREPAID FARES 10PM TO 5AM**

(black text on silver background)

##### 2. Label Design (Black Ink)

- Base material is white 3M Engineer Grade Reflective vinyl; overall decal dimensions 930mm wide x 100mm tall
- The words "PREPAID FARES 10PM to 5AM" are screen printed in light fast process black ink
- The font is Helvetica Neue Bold Condensed, 213pt with -25 kerning
- The overall text height is 53mm and overall text length is 842mm wide
- The position of the text is exactly centred on the x and y axis

Samples – Please note the silver colour shown in (2) above is for illustration purposes only, and should not be viewed as being an actual match to the prescribed silver.